

# Press Release!!!



## *Saginaw Valley Quality Source*



**The Saginaw Valley Chapter of the American Society of Quality is pleased to announce an amusing, informative and entertaining dinner presentation entitled:**

### **What Would Deming Say?**

**Speaker: Mike Micklewright**

**When: Monday, March 9<sup>th</sup>, 2009**

**6:00 p.m. Social**  
**6:30 p.m. Pre-meeting: Relationship Between Lean and Quality**  
**7:00 p.m. Dinner Meeting**

#### **Where: Shirlene's Cuisine**

**1716 W. Wackerly Street (Corner of Eastman and Wackerly)  
Midland, MI 48640**

**Directions: US 10 to Eastman exit, left (south) on Eastman, right (west) on Wackerly.**

**Cost: \$ 17.00 for members  
\$ 19.00 for non-members**

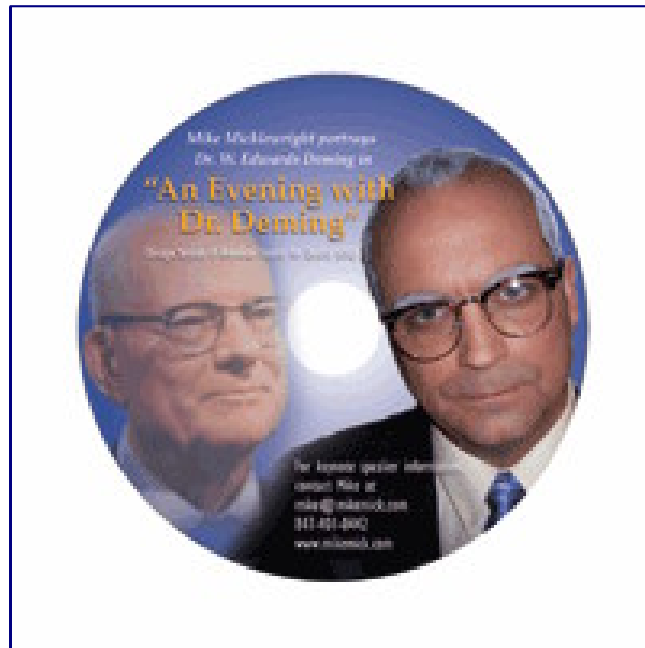
**R.S.V.P. [mbeagle@duro-last.com](mailto:mbeagle@duro-last.com)  
Or reply to this e-mail**

#### **About the Speaker:**

**MIKE MICKLEWRIGHT is a dynamic speaker, actor, stand-up comedian, author, business and quality consultant, and trainer based in the Chicago area.**

**Mike writes his own column in Quality Insider, an on-line magazine, in which he is known as the "WHYs Guy". Mike is also a Midwest Board Member of the Association for Manufacturing Excellence (AME).**

**Mike specializes in Lean, ISO 9001, Leadership, Deming, and Root Cause Analysis. He is an ASQ Certified Six Sigma Black Belt, Quality Auditor, Quality Engineer, and Quality Manager. He also holds an Engineering degree from the University of Illinois.**



## What Would Deming Say?

**Dr. W. Edwards Deming, was often times known as the Prophet of Quality, but many people fail to understand his impact and influence on waste reduction, the early Lean movement, and the resurgence of Japan's quality and productivity.**

**Learn about Dr. Deming (as personified by Mike Micklewright, the WHYs Guy), his principles, and how he would see today's business and quality world as assessed against his 14 Points philosophy. You will hear of his personal stories, his effect on Japan and the US, and his viewpoint on today's trends in Lean, Six Sigma, Lean Six Sigma, Root Cause Analysis, and ISO 9001. Learn about Dr. Deming, the man, the prophet, and his principles and how they so much impacted the Toyota Way.**

**Check out a preview of Mike's presentation at:**

**[http:// www.youtube.com/ watch?v=GXVgsPxQR54&url=http://www.mikemick.com/training-videos.htm](http://www.youtube.com/watch?v=GXVgsPxQR54&url=http://www.mikemick.com/training-videos.htm)**

**The Saginaw ASQ Chapter cordially invites you to join us for an interesting and entertaining look at how Deming might view today's current Quality efforts in industry and manufacturing. Mike is an amazing speaker and a great communicator. You will find his presentation amusing, informative, and with never a dull moment. Please come and spend an evening with Dr. Deming and your colleagues with the Saginaw ASQ Chapter!**

**Recertification points will be available for attending...We look forward to seeing you!**