

Why Food Safety Management Systems, Quality Improvement and Environmental Management Best Practices Are Critical For Survival



Join us for a Webinar on January 10

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Many forces are at work in order to help transform the food industry. Recent food industry scares, the retail industry adoption of GFSI standards and the Food Safety Modernization Act are all factors that are encouraging/mandating the use of Food Safety Management System standards such as FSSC 22000, BRC, and SQF. Many tier one suppliers to retailers have already adopted these standards, following in the footsteps of Walmart and several others that announced their adoption of the GFSI approach.

In addition, a recent survey of the largest retailers by The Consumer Goods Forum (CGF) showed that many of the largest retailers rated Sustainability and Carbon Zero Footprint as even more important than Food Safety in the Food Supply Chain. It certainly appears that environmental standards with integrated Carbon Footprint and Sustainability standards is gaining importance to many food organizations. At the same time, some of the largest food organizations like Dean Foods and Nestle are moving in the direction of adopting ISO 9001, Food Safety Management Systems, OHSAS 18001, and ISO 14001 Integrated management systems.

Are these the signs of things to come in the food industry? What do these standards mean? Are they easy to implement? How does an organization benefit from these standards?

Join us as we discuss:

- a. Transformation of the Food Industry
- b. Introduction to Food Safety Management Systems (FSMS)
- c. GFSI Benchmarked Standards
- d. Why Implement ISO 9001 with FSMS? What About ISO 9001 for Virtually No Extra Cost?
- e. Sustainability and ISO 14001
- f. Integrating ISO 9001, FSMS and ISO 14001 Standards
- g. Why is This Easy to Do and How Will it Save Me Money?
- h. How to Stay, Grow, and Prosper in the Food Industry

Why Food Safety Management Systems, Quality

Title: *Improvement and Environmental Management Best Practices Are Critical For Survival*

Date: Tuesday, January 10, 2012

Time: 6:30 PM - 7:30 PM EST

After registering you will receive a confirmation email containing information about joining the Webinar.

System Requirements

PC-based attendees

Required: Windows® 7, Vista, XP or 2003 Server

Macintosh®-based attendees

Required: Mac OS® X 10.5 or newer

Space is limited.

Reserve your Webinar seat now at:

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